



# Atlas Polar

IT'S ALL ABOUT QUALITY™

## TRUCK-MOUNTED EQUIPMENT

Canada's #1 selling truck-mounted brands and #1-selling truck-mounted equipment sales + service network. The highest resale value. Models and accessories for every industry and need. New and work-ready packages. Specialized equipment for high voltage alert, cement conveyance, remote controls and more.



**84** YEARS IN BUSINESS  
Established 1938



**+130** EMPLOYEES  
Many for decades

**64** SERVICE DEALERS

**8** ATLAS POLAR DEALERS

**7** INDEPENDENT SALES/SERVICE DEALERS

### TIMELINE



**1953** Family-owned Atlas Polar introduces the first articulating truck-mounted crane to Canada



**1974** Atlas Polar invents Polar Remote Controls



**1982** Atlas Polar introduces truck-mounted concrete conveyor into Canada



**1989** Atlas Polar introduces the first truck-mounted forklift to Canada



**1988** Atlas Polar introduces the first truck-mounted hooklift to Canada



**2002** Atlas Polar teams with Spar Aerospace on specialized frameworks to enable Canadarm-type robotic units to clean-up hazardous waste in space



**2012** Atlas Polar invents HiVOLT Early Warning Systems



**2019** Atlas Polar employee invents innovative retractable seat cover – now standard equipment on Moffett forklifts



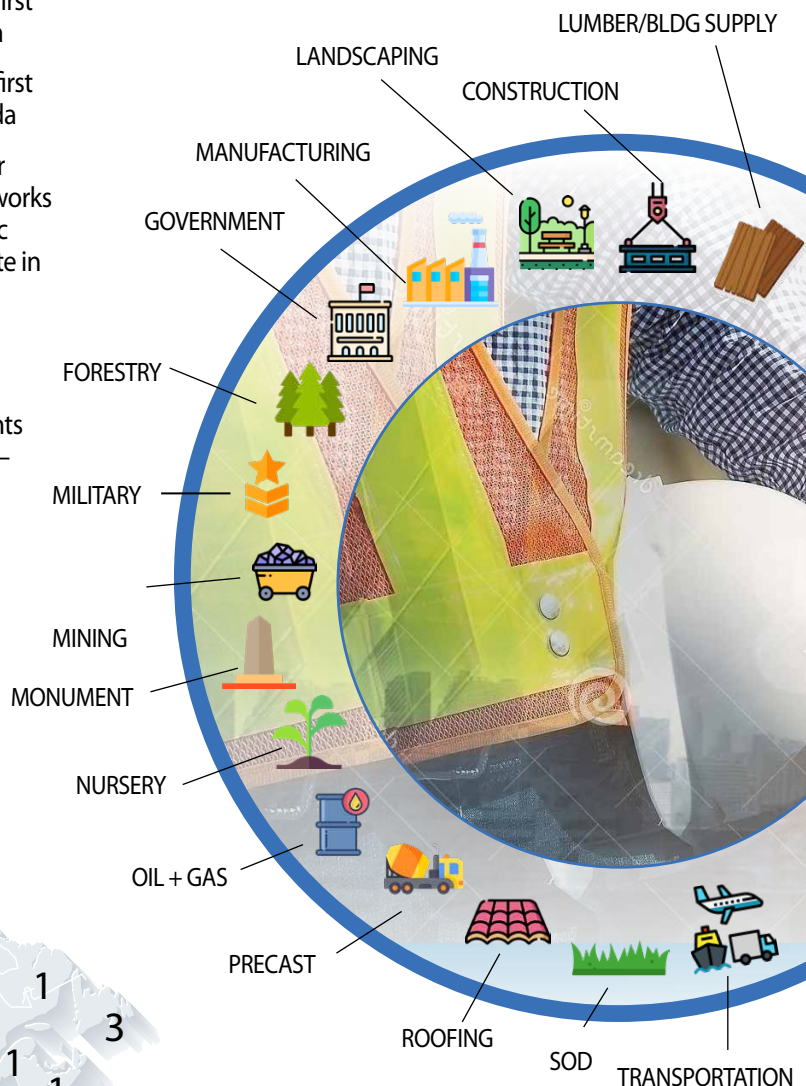
**2022** Atlas Polar launches Effer cranes in Canada

**79 SALES + SERVICE LOCATIONS**



### OUR CUSTOMERS

Atlas Polar customers span almost every industry, including: Lumber + Building Supply, Construction, Government, Landscaping, Manufacturing, Forestry, Military, Mining, Monument, Nursery, Oil & Gas, Precast, Roofing, Sod, Transportation, Utilities, Railroad, Agriculture, Steel and Emergency Services



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